



**Alireza Vaziri Rahimi**  
(19th April 1987)

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## CREATIVE ART DIRECTOR | GRAPHIC DESIGNER

*"There are no secrets to success. It is the result of preparation, hard work, and learning from failure."*

Martin Luther King

### ABOUT ME

Remove everything unnecessary. Resist the onslaught of secondary ideas that come with your primary one. Don't adulterate. The most effective way of refining your work is to keep it short and simple. "I didn't really do anything," explained Michelangelo when asked how he created David. "The statue already existed in the block of stone. All I did was remove everything unnecessary." Rumi advises us not to talk too much, to use the fewest words possible. Consider this idea when telling your stories, when designing your ideas, when selecting images, when living life.

My name is ALIREZA VAZIRI. I'm a Creative Art Director, Graphic Designer. Design allows me to simplify means to eliminate the unnecessary.

**I learn to think big but still care about the small details.**

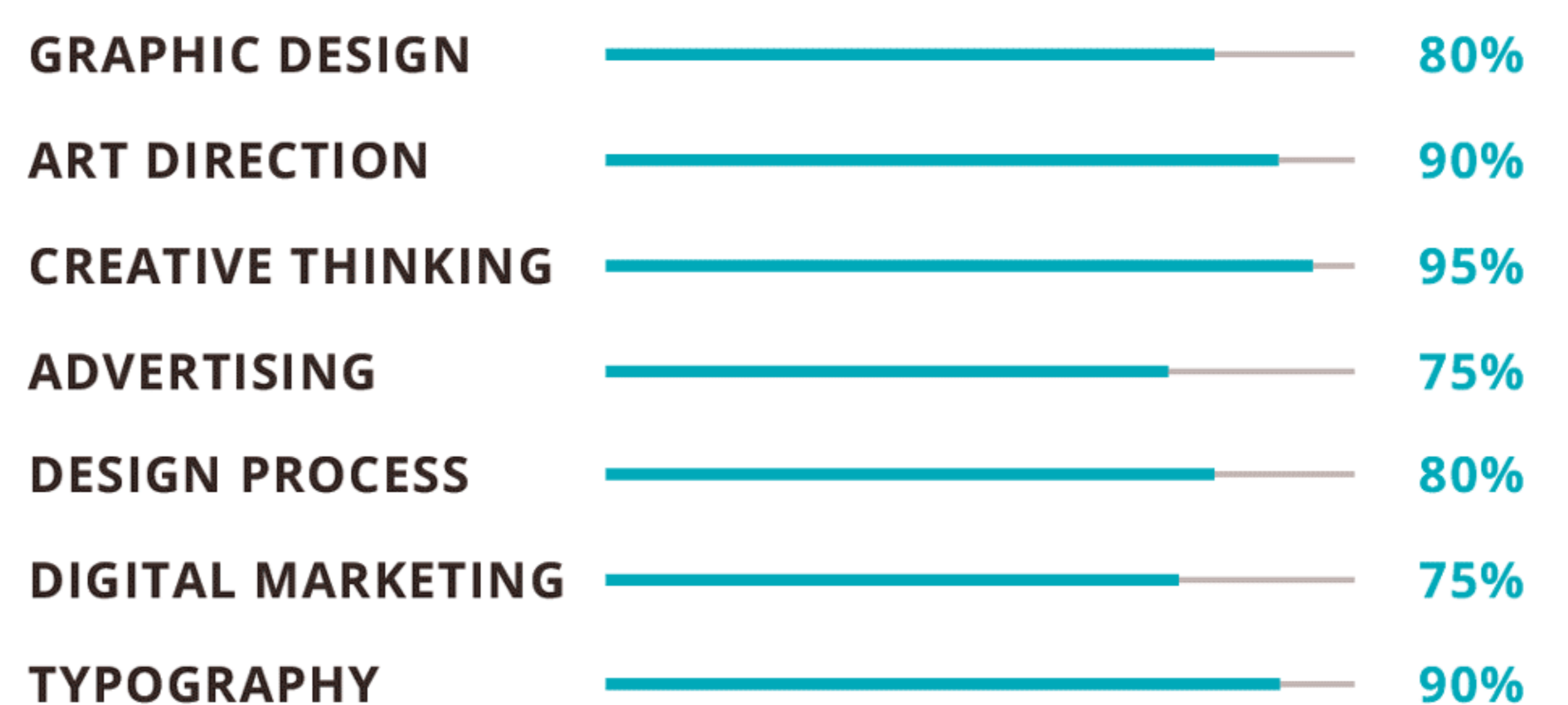
### EDUCATIONS

- BACHELORS OF ART**  
Scene Design ,Tehran University of Art, Tehran, Iran  
SEP 2006 - JAN 2011 (GPA: 3.5)
- PRE UNIVERSITY DEGREE**  
Art, Mashhad Fine Arts School, Mashhad, Iran  
SEP 2005 - JUN 2006 (GPA: 3.6)
- HIGH SCHOOL DIPLOMA**  
Graphic Design, Mashhad Fine Arts School, Mashhad, Iran  
SEP 2002 - JUN 2005 (GPA: 3.6)

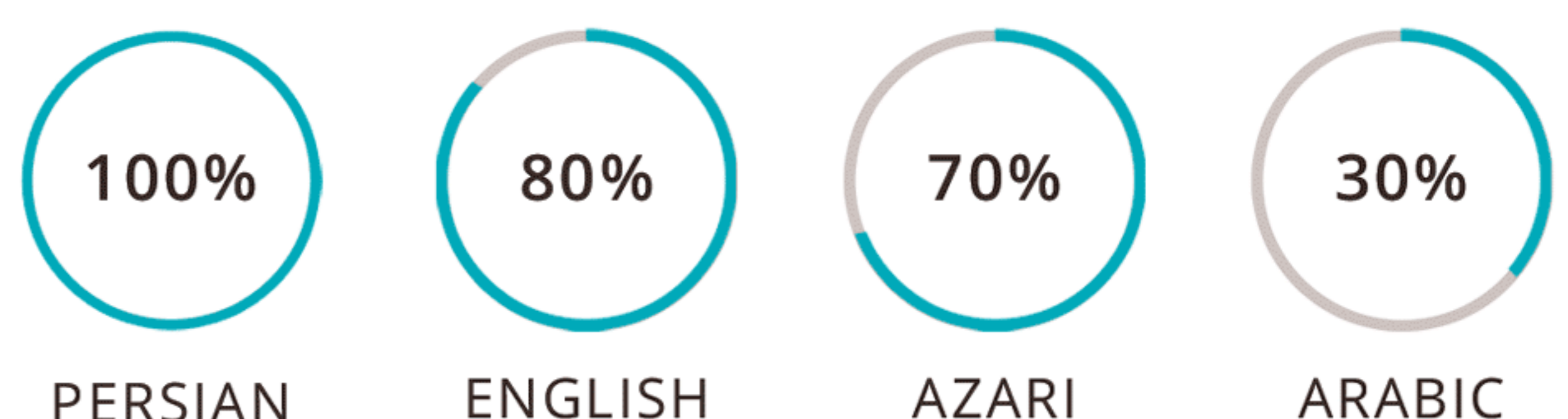
### WORK EXPERIENCES

- CREATIVE ART DIRECTOR / 2015 - CURRENT**  
Felesh Advertising Agency: Felesh has started its work as a full service advertising agency in 2000 in various fields of advertising such as branding, campaign strategy, media plan, creative design, production, printing. Some of Felesh agency's clients: Samsung, Renault, Lenovo, etc. [www.felesh.co](http://www.felesh.co)
- ART DIRECTOR / 2013 - 2015**  
Magnolia Advertising Agency: Magnolia is now one of the leading creative agencies in Iran, offering creative communications via exploring new trends and media opportunities. Magnolia is exclusive advertising and strategy agency for SONY and UNILEVER brands in Iran. [www.magnoliaad.com](http://www.magnoliaad.com)
- GRAPHIC DESIGNER / 2012 - 2013**  
Atibal Design Studio: Atibal is a creative and branding strategy agency. Helping create, express and manage packaging design & visual communication of Kalleh Dairy Co. [www.atibal.com](http://www.atibal.com)
- GRAPHIC DESIGNER / 2011-2012**  
PMG Advertising Agency: was established in 2006. PMG was LG electronic exclusive Ad agency for 7 years. PMG is an Advertising Agency focused on Creative, TV Commercial Production and Broadcasting and BTL advertising. [www.pmgad.com](http://www.pmgad.com)

### SPECIAL SKILLS



### LANGUAGES



## HONORS

Graphic Stories design biennale, Cyprus | 2018  
Cow international design festival, Ukraine | 2018  
Moscow design association award, Russia | 2018  
Co2 Poster online exhibition, USA | 2018  
Typography day Poster exhibition, India | 2017  
Persian Garden, Poster exhibition, USA | 2017  
PDP Visual communication competition, Serbia | 2017  
The 4th Shanghai biennale of asia graphic design, China | 2017  
International graphic design exhibition, 5th Silver Cypress, Iran | 2017  
TeamMeli (Iran National Soccer Team) bus branding, Iran | 2017  
International poster contest, To Death With a Smile, Mexico | 2017  
The 4th International Socio political poster biennale, Poland | 2016  
International graphic design exhibition, 4th Silver Cypress, Iran | 2015  
Best packaging design contest (Basteha), Iran | 2014  
Spilet travel agency branding competition, Iran | 2013  
International poster competition "Mut zur Wut 2012, Germany | 2013  
Aarhus International Poster Show "To be Human, Denmark | 2012  
Best scene design in Art Students Theater Festival, Iran | 2008  
Telecomino logo design competition, Iran | 2008  
Roshd photography festival, Iran | 2007

**Ranked 63rd in the National Art Entrance Exam (Konkoor) among more than 60.000 participants, Iran | 2005**

## SOFTWARE SKILLS



## LECTURES / WORKSHOPS HELD

- ART DIRECTION (3 days workshop)  
ElmoFarhang University, Tehran, Iran | 2017
- DESIGN PROCESS (lecture)  
Tehran University of Art, Tehran, Iran | 2017
- DESIGN, AS IT SHOULD BE (lecture)  
Arasbaran Cultural Center, Tehran, Iran | 2016
- PERSIAN TYPOGRAPHY (lecture)  
Honar Gallery, Shiraz, Iran | 2016
- POSTER DESIGN (1 day workshop)  
Book Garden, Mashhad, Iran | 2015

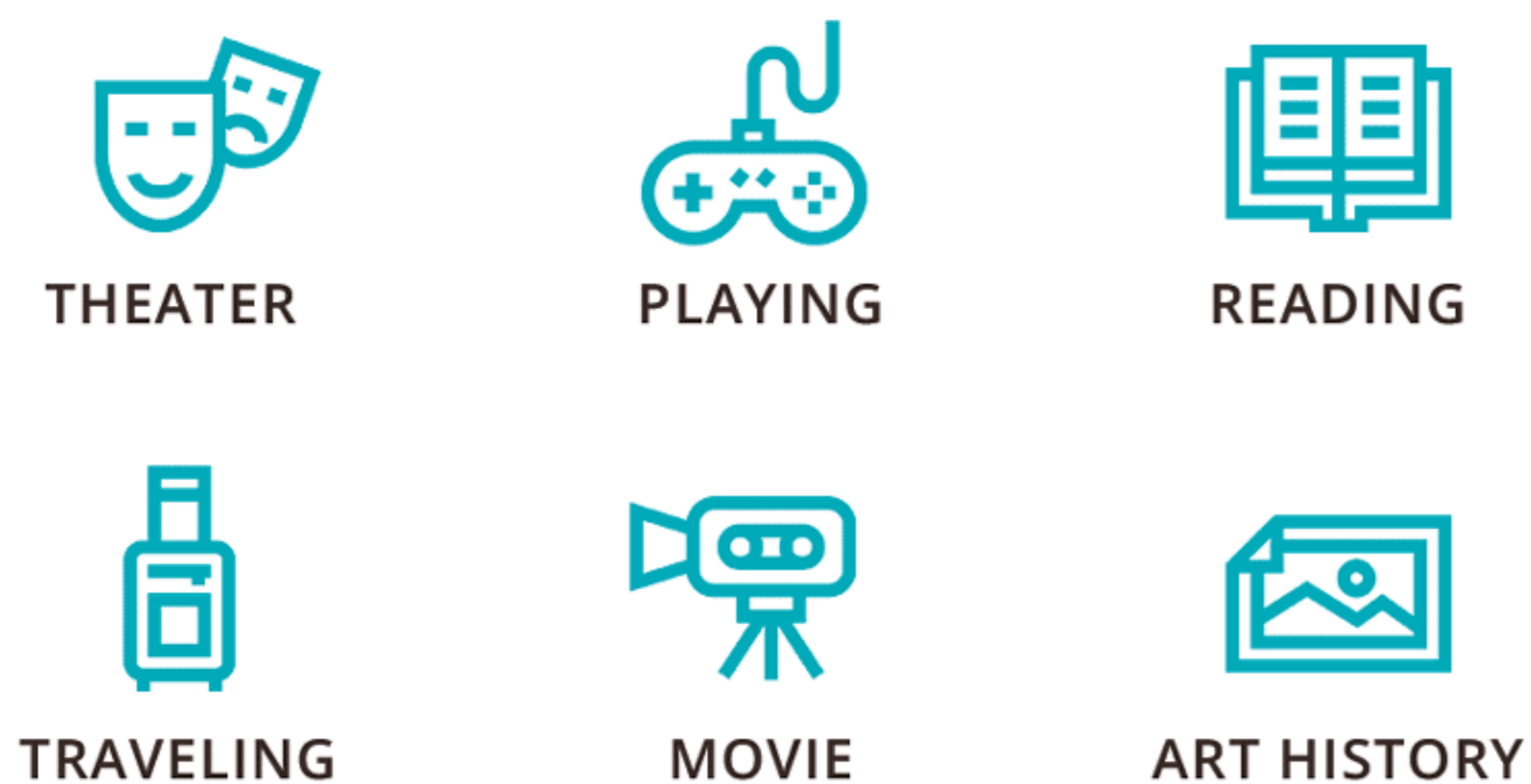
## PUBLICATION

- Silver Cypress  
The 5th Biennial of the Best Iranian Graphic Designers | 2017
- Karnama  
Contemporary Iranian design | 2016
- Silver Cypress  
The 4th Biennial of the Best Iranian Graphic Designers | 2015
- Basteha | 2014  
Best packageing design of the year | 2014

## MEMBERSHIPS

- IGDS  
Member of Iranian graphic designer's society (IGDS)  
Since 2010 | [www.graphiciran.com](http://www.graphiciran.com)
- AV STUDIO  
Founder of (AVStudio) Alireza Vaziri design studio  
Since 2013 | [www.avstudio.ir](http://www.avstudio.ir)

## HOBBIES



## CONTACT ME

- [www.alirezavaziri.ir](http://www.alirezavaziri.ir)
- [www.linkedin.com/in/alirezavaziri/](https://www.linkedin.com/in/alirezavaziri/)
- [www.instagram.com/vaziri.alireza/](https://www.instagram.com/vaziri.alireza/)
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